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Transdanube Travel Stories



Partners – Routes/Networks

Partners	Network	Country
Environment Agency Austria, LEAD-Partner		AT
Donaubüro Ulm/Neu-Ulm	Danube.Pearls-Netzwerk	DE
WGD Donau Oberösterreich Tourismus	Danube.Pearls-Netzwerk	AT
Linz Tourismus	Straße der Kaiser und Könige	AT
West Pannon Regional and Economic Development Public Nonprofit Ltd	Via Sankt Martin	HU
Institute for Culture, Tourism and Sport Murska Sobota	European Route of Jewish Heritage	SLO
Croatian Association for Tourism and Rural Development “The Village Membership Club”	Iter Vitis	HR
Association for promoting tourism in Oradea and its region	Réseau Art Nouveau Network	RO
Danube Competence Center (DCC)	Roman Emperors and Danube Wine Route	SER
DANUBEPARKS – Danube River Network of Protected Areas	Netzwerk der Donauschutzgebiete	AT

Transdanube Travel Stories

Sustainable mobility linking Danube Travel Stories



**culture/nature-routes
and networks**
innovative marketing concepts

sustainable mobility
integrate sustainable
mobility-management

Sustainable Tourism in the Danube Region

Innovative marketing concepts

New stories along the Danube

Tools, that let us actively experience the new stories

„Green“ tourism products

Danube Travel Challenge

New Narratives

Sustainable mobility management

STOMPs – Sustainable Tourism Mobility Plans

Mobility Manager (Training)

E-Learning

Information materials and services for sustainable mobility

Support of the implementation process

Product Clubs

Winterschool for tourist guides

E-Learning Modules on mobility management

Networking and cooperation events

Danube Travel Challenge

Challenge for individual travellers

In spring 2022, Donau Oberösterreich, together with the project partners and in cooperation with the agencies Paul, Jane & Leo and Linking Brands, launched a call to apply for a trip on the DANUBE TRAVEL STORIES.

We were looking for travellers who were ready for a change of scenery and were not afraid of trains, buses and bike tours in order to test one of the DANUBE TRAVEL STORIES together with a travel buddy. The search for participants ran from March to the end of April via Facebook and Instagram in seven markets (DE, AT, HU, SI, HR, RO & RS). In the summer of 2022, six participants were sent on their journey in stages to test a route and their program. During their stay, our participants learned valuable knowledge about Europe, nature, Roman times, art & culture, trade or spirituality. And of course, the fun was not neglected. What all travelers have experienced, they have recorded on their social media channels, videos & blog posts:

www.danube-pearls.eu/danube-travel-stories

6 Trails & Stories

One Danube, 6 exciting routes & countless experiences



**TRAIL #1:
EUROPE OF
CONTRASTS**



**TRAIL #2:
NATURE LOVE**



**TRAIL #3:
IN THE FOOTSTEPS OF
THE ROMANS**



**TRAIL #4:
ARTS, CULTURE &
ARCHITECTURE**



**TRAIL #5:
DANUBE TRADE
ROUTE**



**TRAIL #6:
DANUBE FOR THE
SOUL**

With DANUBE TRAVEL STORIES you will discover the natural and cultural heritage of the Danube region, and find out what role the Danube river played in European relations, the area's nature, the Roman era, art & culture, trade and spirituality. DANUBE TRAVEL STORIES are all about sustainable travel, allowing you to discover the Danube region from a whole new angle. An exciting and unforgettable adventure awaits you!



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Naomi & Violin from turistulliber.ro were on the trail of the Romans.

The couple lives in Constanta, on the Danube Delta. Their journey took them from there by train to Schärding, where their adventure began. Their trip took them along the Danube Upper Austria to Passau, Engelhartzell/Oberranna, Schlögen and Enns before continuing via Hungary to Slovenian Ptuj. All by train, bus, boat and bike. Among its highlights: Trail #3: In the footsteps of the Romans | Transdanube Pearls

The videos are also available on the YOUTUBE channel of the Danube Pearls In order to promote the DANUBE TRAVEL STORIES and to inspire guests for the Danube region, a social media campaign was launched with the videos in seven markets (DE, AT, HU, SI, HR, RO & RS) and Google Ads campaign (DE & AT). If you want to follow the trails, you will find a 7-day travel inspiration for the respective trail with helpful links to experiences and sustainable mobility based on the trip of the participants.



In the footsteps of the Romans Trail #3

<https://www.youtube.com/watch?v=ZYxJXS2hITQ>

Contact



Agnes Kurzweil

Environment Agency Austria / Project Manager



www.umweltbundesamt.at



Agnes.kurzweil@umweltbundesamt.at



00 43 1 31304 5554

More information

<https://www.interreg-danube.eu/approved-projects/transdanube-travel-stories>

<https://www.danube-pearls.eu/danube-travel-stories>