

# The MUSE “Bank of memories” project

Tales of nature for a dialogue between generations



**Massimiliano Tardio**

PhD Evolutionary biology, Audience Development Section, MUSE Science Museum, Trento (Italy)

[massimiliano.tardio@muse.it](mailto:massimiliano.tardio@muse.it)



# Bank of memories

Tales of nature for a dialogue between generations



A new project!

## BACKGROUND

### Senior citizens

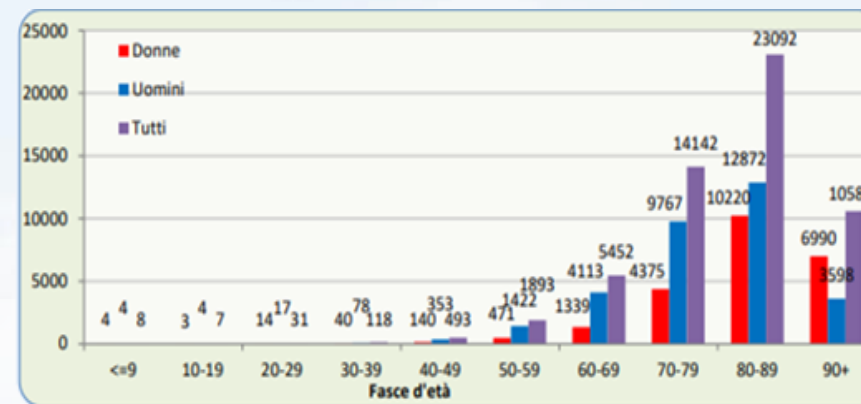
The SARS-CoV-2 pandemic has dramatically highlighted the fragility of the elderly.

### *At the MUSE you feel good*

MUSE is sensitive to accessibility issues and has been developing social inclusion paths for people with frailty (such as the elderly) in collaboration with nursing homes, social associations, cooperatives, etc.

### The study of the Anthropocene

The research sector of the MUSE is gathering evidence documenting the rapid environmental and climatic changes caused by man and occurred locally and globally over the last 70 years.



### The Global Goals

MUSE has placed the UN Sustainable Development Goals in the core of its mission.



# Bank of memories

Tales of nature for a dialogue between generations



A new project!



## CONCEPT

An **exhibition space** dedicated to the **collection, conservation and enhancement** of the **intangible**, personal and collective **heritage** of our territory.

A **participatory** and **inclusive** project addressed to the elderly, but also to other generations (e.g. young people and the stories of their grandparents).

A collection of objects, words, sounds, noises, images, songs that tell of a past, better, worse, different, changed, disappeared world: an eagle feather, a song about a pasture that has now become a wood, a photo of a glacier that now no longer exists...

A collection of data which documents a mountain landscape and the rapid **environmental, territorial and climatic changes** occurred during the **Anthropocene**.

Research project: reconstruction of the dynamics of change, in order to suggest a new sustainable way for the future, otherwise destined to drastic scenarios (17 UN SDGs)

## KEY WORDS

Exhibition space, collection, conservation and enhancement, intangible heritage, collective memory, participation and social inclusion, transformation of the territory, environmental and climate changes, Anthropocene, SDGs



# Bank of memories

Tales of nature for a dialogue between generations



A new project!



## WHERE, WHEN, WHAT

### Where

Ground floor of MUSE – Science Museum

### When

A three-year project (from 2021 to 2024)

### What

Annual declination of macro topics:

- 2021: the shapes of water;
- 2022: the World before plastic;
- 2023: a walk in the woods.



# Bank of memories

Tales of nature for a dialogue between generations



## January ACTION PLAN for 2021

- project sharing with local, national and international partners;
- study and identification of the technologies;
- study of the cataloging method of the material.

## February

- collection of ideas for the exhibition style (involving young artists);
- local dissemination of the project in retirement homes, public administrations, elderly associations, etc.

## March

- start of material (audio, video, etc.) collection;
- start of interviews;

## April

- start of the cataloging of the material (audio, video, etc.);
- start of the museographic project.

## May

- *Milestone.* 18<sup>th</sup> of May: launch of the project at the ICOM International Museum Day.

## October

- *Milestone.* 2<sup>nd</sup> of October: Grandparents Day, presentation of the project.

## December

- *Milestone.* 13<sup>th</sup> of December: opening of the “Bank of memories”





# Bank of memories

Tales of nature for a dialogue between generations



## A global Bank of memories?

**THANK YOU FOR YOUR ATTENTION**